

Cookie Policy

This section provides information regarding the cookies used by the Website www.b20italy2021.org (hereinafter: "the Website").

Data Controller

Confindustria, with registered office in Viale dell'Astronomia, 30 – 00144 Roma, e-mail: privacy@confindustria.it.

What are cookies?

Cookies are information (small text files) that websites transmit send to the device used by the user for browsing (e.g. PC, smartphone, tablet). This information allows you to browse, perform computer authentication, collect information on the number of visitors and how to use the Website, as well as monitor and profile users.

Cookie used by the Website

The Website uses the following cookies:

Session cookies. These cookies are necessary to allow normal and efficient browsing and use of the Website. Session cookies are not stored permanently on the user's device and disappear when the browser is closed. The use of session cookies does not require the user's consent

Third-party cookies. These cookies are issued and managed by parties other than Data Controller, which use them in full autonomy. Below, the third-party cookies used by the Website and the links to their policies:

- **analytical cookies.** The Website uses Google Analytics, a web traffic analysis service provided by Google, Inc. (hereinafter: "Google"), which uses cookies to examine the use of Website. For the use of these cookies, measures have been taken that reduce their identification power ("IP address masking") and prevent the sharing of data with Google. Therefore, Google Analytics cookies are similar to technical ones and their use does not require the user's consent. For more information on Google Analytics' privacy policy: <https://marketingplatform.google.com/about/analytics/terms/it/>;
- **profiling cookies.** These cookies allow to send advertising messages in line with the preferences manifested by the user while browsing. The use of these cookies requires the express and informed user's consent. In particular, the Website uses profiling cookies of:

Google. Upon acceptance of third-party cookies, the website activates the following advertising functions through Google Analytics: reports on demographic data and interests. In addition to collecting anonymous data through the standard implementation of Google Analytics, these functions also make it possible to collect data on traffic through Google and Doubleclick advertising cookies. When these functions are active, the website collects and uses data from Google's interest-based ads and/or third-party data on visitors (e.g. age, gender, and interests) in order to manage targeted advertising and remarketing activities, and to publish ads on the basis of users' previous visits to the website;

Facebook, LinkedIn and Twitter: the website uses Google Tag Manager, a service provided by Google, Inc. ("Google"), to manage social media and advertising tags related to the website's marketing activities. These tags are distributed on the website for analytical or marketing purposes, and as such they set the profiling cookies of the above-mentioned social networks in such a way as to measure, optimize, and build an audience to which targeted ads on each platform are addressed. For more information on Facebook's privacy policy see www.facebook.com/about/privacy/cookies. For more information on LinkedIn's privacy policy see www.linkedin.com/legal/cookie-policy?l=it_IT. For more information on Twitter's privacy policy see support.twitter.com/articles/20170514.

Managing cookies

Cookie consent

The use of third-party profiling cookies requires the user's consent.

Upon access to any page on the website, a banner appears containing a brief summary of the types of cookies used. Through the banner, users can give their consent to the use of third-party cookies. Consent is only requested upon initial access to the site, or whenever consent is not expressed. The operation takes place through a technical cookie that records the consent expressed by the user and memorizes it, so as to allow the user to directly access the website pages on subsequent visits for up to 30 days. The user has the right to disable and/or erase the cookies at any time, in which case the website will once again ask for consent on the user's subsequent visit. Users can modify and manage their preferences with regards to accepting or refusing cookies by clicking on "Change cookie settings" on the banner, thus disabling third-party cookies.

Additionally, users can disable third-party profiling cookies by following the instructions provided by the managers of their own privacy policies at the links indicated in paragraph 3 above.

For Google Analytics, users can disable cookies by installing on their browser the opt-out component provided by Google and available at the following link <https://tools.google.com/dlpage/gaoptout>.

The disabling of third-party cookies does not compromise the use of the website.

Managing using the settings of Web browser

User can disable/enable or delete the cookies at any time by using the settings of his/her Web browser. However, following the disabling of cookies, some functions of the website pages may not operate correctly.

Below, the instructions of the main browsers for managing cookies:

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>;

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>;

Mozilla Firefox: <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>;

Apple Safari: <http://support.apple.com/kb/PH5049>;

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>.

For mobile devices, for information on how to manage cookies see instruction manuals.

Moreover, it's possible to manage cookie preferences at <http://www.youronlinechoices.com>.

Means and scope of the processing

Personal data are processed under EU Regulation no. 679/2016, to Legislative Decree n. 196/2003 and Legislative Decree n. 101/2018.

Personal data are processed by Confindustria's personnel, acting based on specific instructions provided in the matter the purposes and methods of processing.

Personal data may be communicated to: i) external bodies, which carry out support tasks on behalf of Confindustria support tasks (e.g. IT services), in their capacity as Data Processors; ii) public entities for the fulfilment of legal obligations, which will carry out their respective processing activities as independent Data Controllers.

The data collected by using the cookies will not be disclosed.

The transfer of personal data outside the European Union

The data collected by using cookies of Google, Facebook, LinkedIn e Twitter will be transferred outside the European Union.

For more information, see their privacy policy by clicking on the links in paragraph 3.

Data subjects' rights

Data subjects have the right to obtain from Data Controller access their personal data, its rectification, updating and cancellation. They may also obtain restriction of processing and data portability. These requests may be addressed to Confindustria, Viale dell'Astronomia, 30 – 00144 Rome; e-mail: privacy@confindustria.it.

Moreover, suppose it is believed that processing has been carried out in infringement of the personal data protection regulation, the Data subject may lodge a complaint with the Italian Data Protection Authority (Autorità Garante per la Protezione dei Dati Personali), Piazza Venezia, 11 - 00187 – Rome).