

## SUSTAINABLE EVENT MANAGEMENT SYSTEM

In compliance with UNI ISO 20121:2013

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### POLICY

Rev. 1 Date 22/07/2021

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Confindustria Servizi is Confindustria's agent company for the organization and administrative and economic management of events. Its General Management Office aims to implement its own Sustainable Event Management System in compliance with ISO 20121:2013 standards. This goal is in keeping with Confindustria's broader sustainability policies.

### PREMISE

The certification process began with last year's Connex 2020 event, which was being certified but was then suspended due to the Covid-19 health emergency.

From the onset, Confindustria has aimed to support the emergence of the firm as the engine of economic, social and civil growth not only for Italy's industrial system, but for the country as a whole, as a way to create shared value. This is an integrated, international, and broad-ranging approach, which pays close attention to the needs of society and local communities, with the constant goal of fostering well-being for all.

In the post-emergency era, all of the world's countries will have to bring substantial financial resources to bear in order to address a crisis of exceptional scope. It will thus be crucial to make courageous choices and use public spending widely to reform the system previously in place and ensure as best as possible a transition towards a sustainable future.

Dialogue, transparency, identity, and culture are at the basis of creating shared value. In order to begin moving towards a common direction, in the interest of everyone, we must be able to insert our individual needs within a broader framework, while sharing principles and a common vision, in keeping with the most stringent ethical standards.

Confindustria steers and supports the choices of enterprises and institutions with an eye towards massive investments in innovations and in improving infrastructure and value chains, generating circularity and savings in resources, so as to include local clusters and disadvantage areas in economic recovery processes. The goal is to fuel competitive and sustainable economic development, with an identity rooted in the Italian Renaissance, and with its core pillars being a concern for people, jobs, inclusion, and the protection of the landscape and the environment.

This general framework for generating shared value, which is detailed in the Sustainability Report of May 2020, allows Confindustria to systematically define and renew the scope and drivers of strategic

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interventions that steer the private sector towards creating value for both the market and society as a whole.

In Confindustria's view, employment and welfare are the two crucial factors for social cohesion in Italy. Indeed, they are the ideal tools to reduce inequality and increase protections for workers and families. Strengthening existing partnerships between the educational and industrial systems is the lodestar for making the job market more accessible for young people.

The Coronavirus emergency has made the need for an industrial policy revolving around research and innovation even more evident and urgent. Such a policy must accompany reconversion and the transition towards digital and sustainable transformation in an increasingly European framework.

Confindustria's efficacy in conveying the strategic demands of the private sectors relies on its ability to emphasize the value of its proposals in the main touch points of the stakeholder experience, especially during events, which are opportunities for networking and for advocacy that resonates with the media.

Confindustria Servizi thus aims to implement a sustainable event management system, so that such events might become drivers of sustainability culture and engines for local development. This entails the transparent management of their organization, which is necessary to legitimize and strengthen trust with partners. As such, they are also excellent tool for corporate marketing, communication, and control.

One of the tools to achieve these goals is the organization of events in which Confindustria promotes its brand reputation, which is based on sharing its identity and values, and on establishing a transparent and participatory relationship with internal and external stakeholders.

Confindustria Servizi's General Management Office believes that the Sustainable Event Management System in compliance with ISO 20121: 2013 standards can improve social, economic, and environmental sustainability along the entire management cycle, and also that leveraging the physical and immaterial legacy of such events, including the new skills acquired, can leave a positive legacy for the community.

This new approach is being applied in the "B20 Italy 2021" hybrid event, with an eye towards constant improvement.

### 1. Purpose, field of application, and target audience

This policy aims to promote a culture of sustainability within the company's work, and adds to what has already been established in the following company policies:

- **Organizational model pursuant to legislative decree 231/2001**
- **Code of Ethics**
- **Disciplinary system**

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The purpose of the document is to communicate Confindustria Servizi's commitment to environmental, social, and economic sustainability. It is aimed at all of Confindustria Servizi's stakeholders as detailed in the section on stakeholder evaluation ([https://www.confindustria.it/home/confindustria\\_servizi/modello\\_231/](https://www.confindustria.it/home/confindustria_servizi/modello_231/)).

### 2. Commitment to environmental sustainability

Confindustria Servizi undertakes to reduce the environmental impact of events held at its own facilities, other facilities, or online.

In particular, the activities it implements to promote environmental sustainability include:

- **Adopting procedures to reduce energy and water consumption**
- **Promoting the responsible use of paper**
- **Encouraging sustainable mobility**
- **Recycling and separate waste collection**
- **Sustainable management of food surplus**

### 3. Commitment to social sustainability

Confindustria Servizi believes that involving its labour force and community and ensuring their well-being is essential.

Social sustainability principles include:

- **Worker health and safety**
- **Valuing human resources, integrity, and inclusiveness**
- **A focus on local communities**

### 4. Commitment to sustainable economic management

Confindustria Servizi has adopted a policy pursuant to Legislative Decree 231/2001 that lays out its organizational models with regard to ethical business management:

- **The rule of law and the rejection of all forms of terrorism and criminal organization**
- **Transparency and ethical conduct**
- **Relationships with suppliers**
- **Relationships with institutions and public authorities**
- **Management of the information and telecommunications system, data management**
- **Press and media**

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**5. Management and monitoring**

Confindustria Servizi has adopted an Organizational Model pursuant to Legislative Decree 231/2001, a Code of Ethics, and a Disciplinary System.

It also adopts procedures to regulate its activities, including the verifications to be carried out to ensure the propriety of said activities, such as both active and passive cycles in support of the management control system and the management of financial flows.

In addition to the above, it has also implemented a sustainable event management system that allows it to certify the events it organizes in accordance with ISO UNI 20121:2013 standards.

Confindustria Servizi undertake to quantify, monitor, and report the results achieved in terms of its sustainability goals, and to distribute the report to interested stakeholders through the modalities laid out in the plan of communications.

This policy has been approved and undersigned by the General Management Office and will be amended in case of significant changes in context.

Rome, 22/07/2021

The General Management Office

Dr. Alberto Marenghi

